



## Benefits

Easy to set up and much less expensive than alternative solutions

Addresses all types of disaster scenarios

Works on any Windows PC (2000, XP, Vista, 7) with no administrative privileges required; fully functional in guest mode

Suitable for organizations of all sizes, from small business to large enterprise

## Disaster Recovery

**One of the most difficult challenges of every disaster recovery plan is restoring the enterprise software and re-establishing a productive desktop workspace. Ceedo provides a fast, simple and highly affordable solution for equipping your users for uninterrupted business continuity.**

### The Business Challenge

One of the most difficult challenges of business continuity planning is restoring the enterprise software and re-establishing a productive desktop workspace. There are several scenarios that require some sort of disaster recovery response:

- **Personal business continuity.** The end user loses or breaks their PC/laptop.
- **Company disaster.** Building evacuation for any reason, such as fire or fire alarm. End-users cannot access their PCs and may be required to abandon their laptops in the building.
- **Disasters that confine people to their homes.** Usually weather related (e.g. snowstorms), health related (H1N1, SARS).

In short, every business no matter where it is located must plan for the contingency that employees are unable to use their assigned PCs or laptops.

Possible solutions are:

- **Full VDI access from home.** Expensive and time consuming to implement. Poor performance for end users with slow internet connections.
- **Alternate work sites.** Expensive, not effective for weather events or epidemics, and not a solution for small scale events (personal business continuity).
- **Set up employees with PCs they can use from home.** Expensive to set up, expensive to maintain.

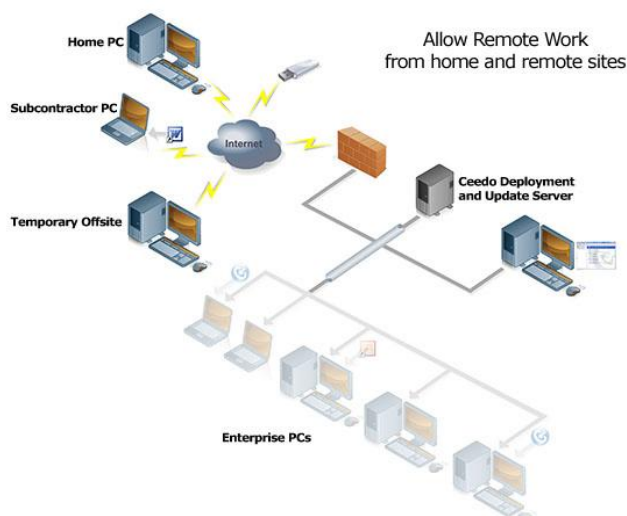
Ceedo's workspace virtualization solution is low cost, flexible and fast to deploy.

### The Ceedo Solution

Ceedo Enterprise is a managed virtual workspace which can easily be carried on a flash drive/portable hard drive or downloaded from the web and run on any Windows PC. It allows any organization to design an extremely efficient business continuity plan, and to practice its use on a daily basis – no waiting for D-Day.

Users simply access a web link to download a full desktop workspace – including all their applications and settings – and start working immediately. No installation is required and no admin rights to the PC needed.

Alternatively, users can be given USB drives containing their fully-provisioned desktop workspace. They can just plug the drive into any standard Windows PC and start working immediately.



Using Ceedo, the enterprise need only create and test one environment to be able to equip all employees so that when D-Day happens:

- Employees can keep their standard work environment; no special training is needed.
- The disaster recovery system is fully tested, maintained and ready.
- Survivability is significantly improved compared to a single offsite location.

## Try Out Ceedo Enterprise, Today!

*To **download a trial version** of the Ceedo Enterprise client and set up your own workspace to try out for 30 days, please visit:*

<http://www.ceedo.com/products/ceedo-enterprise.html>

*To find out more about how Ceedo can help you design, set up, and provision a flexible virtual workspace solution in less than 30 days, **contact us** at:*

<http://www.ceedo.com/company/general-sales-inquiries.html>

## About Ceedo

Ceedo Technologies delivers virtualization solutions that extend the reach of business computing to unmanaged devices such as an employee-owned PC or laptop, low-cost netbook or secure USB storage. By enabling the user's application workspace to run on any device, Ceedo allows customers to provision teleworkers, temps, contractors and business partners immediately without the need to manage additional desktops or increase their datacenter capacity. Ceedo's products have been deployed on over 4 million devices worldwide, where they are managed and used daily by consumers, enterprises and service providers. The company was founded in 2005 and is headquartered in Rosh Haayin, Israel.